

IN THE WILD

JANUARY 2022

Peach! Congratulations on Retirement!



It is with a glad heart and a bit of selfish sadness that I have the great pleasure of announcing Peach Reid's upcoming retirement at the beginning of April.

Peach has been a business and thought leader in our industry for almost 50 years, leading her company, Fish Mart, to dominate the New England market, and to improve the standards of care for her addressable categories both in her own business, and through the broader industry. She is the former Chairperson of PIJAC, (Pet Industry Joint Advisory Council), helping draft and implement the massive undertaking of the Small Animal Care Standards for every segment of our industry. She has been one of the industry's best legislative advocates, appearing at the local, state and federal level in front of our elected legislators. Her impact on these issues will be felt for many decades to come.

She has been a champion for her team and for the animals in her care, and an inspiration to those coming up in the industry behind her.

I will miss her quick wit and laser focus, as well as her impeccable ethics and sage guidance.

She'll continue to be available for consultation as she moves onto the next chapter in her life, and for that I am forever grateful.

Please join me in congratulating Peach on her well-earned retirement!

Sandy Moore